

# ntl:broadcast

## Media Release

Date: 17 February 2005

### **Flextech signs NTL Broadcast for three-channel uplinks and satellite space**

- **Deal to provide channel distribution services for three Flextech channels**
- **Channel package includes fibre backhaul and space on the Eurobird satellite transponder**

NTL Broadcast has today announced that it has won a contract to provide Flextech Television with a package of channel distribution services for its Ftn, Challenge +1 and Trouble Reload channels. The deal will see NTL Broadcast providing backhaul of the channel output from the London playout centre, uplinking services and space on its dedicated Eurobird transponder, to deliver the three channels to the satellite DTH platform.

NTL Broadcast will be providing a package of services to enable distribution of three of Flextech's most popular channels. Ftn, which now reaches over one million viewers a month and carries the most popular shows from Flextech's portfolio, will share channel space with Trouble Reload, which shows teen programmes including That 70's Show, Bump n Grind and High School Project. Challenge +1, the games entertainment channel with a one-hour delay and a casino entertainment focus post 10pm, will be available 24/7 and has an average audience of 7.6 million viewers tuning in each month.

David Maynard, Flextech's Head of Broadcast Engineering, said: "Having listened carefully to our needs, NTL Broadcast was able to provide us with a competitive selection of distribution services, tailored to our specific requirements. We're very happy to extend our long-standing relationship with NTL Broadcast as our technical partner."

Simon Thrush, head of satellite and playout at NTL Broadcast, commented, "We're proud to announce this extension to our existing relationship with Flextech Television. We have five decades of experience in the broadcast transmission industry and, with the recent addition of a dedicated Eurobird transponder, this shows how we are able to cater for the needs of any broadcaster or channel owner wishing to deliver content to the Sky Digital DTH platform."

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**More on NTL Broadcast:**

- NTL Broadcast has a 50-year history in transmission and has helped pioneer the technologies of the digital age.
- 22 million UK homes receive ITV, Channel 4 and Five via NTL Broadcast's national broadcast transmitter networks. NTL Broadcast also provides transmission for most UK independent radio stations, both analogue and digital.
- NTL Broadcast provides end-to-end media solutions to the broadcast industry across terrestrial, cable and satellite platforms. This includes satellite uplinking, satellite newsgathering, outside broadcast facilities, programme presentation, play-out and distribution.
- With a portfolio of over 2300 radio sites across the UK, NTL Broadcast's Wireless Solutions group specialises in shared mobile and cellular network infrastructure, from conventional masts and towers, urban and in-building solutions to access circuits, managed back-haul and core network provision.
- NTL Broadcast's Public Safety group provides a full range of support services to the UK police, fire, ambulance and other emergency services including design and installation of integrated telecommunications systems, radio system maintenance and fully managed services.
- Further information can be found at [www.ntlbroadcast.com](http://www.ntlbroadcast.com)

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