



Media Release

Date: 16 December 2004

NTL awarded top marks by Teachers' TV

- **Three-year contract to provide channel package of fibre, uplink and satellite space for the government-funded channel**
- **Also includes distribution links to the SDN multiplex for Freeview**

ntl's Broadcast division has today announced it has won a three-and-a-half year contract to provide a channel package to Teachers' TV, the new digital channel for the education community. When the channel launches in early 2005, ntl will provide backhaul from the London playout centre, fibre connectivity to the company's Winchester teleport, uplinking and space segment on the Astra 2A direct-to-home satellite. The package also includes fibre connectivity to the SDN multiplex for a position on the UK digital terrestrial platform's free-to-air service, Freeview.

Funded by the Department for Education and Skills (DfES) but editorially independent, Teachers' TV is aimed at helping busy teachers by sharing ideas and practical experience. Programming will cover training and development, education news and current affairs, classroom observation and analysis, and resource reviews. Curriculum-based programmes for use in the classroom will also form part of the schedule. The channel will be on-air 24 hours a day on Sky, cable and overnight on Freeview and will be supported by an extensive website.

Simon Thrush, head of satellite and playout in ntl's Media Solutions group, said: "We're delighted to be able to support this ground breaking channel. It's a great example of the sort of package that we are able to offer new channels wanting to broadcast to multiple platforms. In this case we are providing transmission onto the Sky Platform using Astra capacity and to Freeview using our own fibre network."

Clare Healy, Director of Channel Management, Education Digital Management Ltd, said: "The combination of its own fibre and access to several TV platforms meant that ntl could accommodate our needs for widespread distribution. ntl has an impressive track record in providing broadcast services and a reputation for reliability and excellent customer service."

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This, combined with its understanding of what we needed as a new channel, were important factors in our choice of technical partner.”

- Ends -

More on ntl's Broadcast division:

- The Broadcast division of ntl has a 49-year history in transmission and has helped pioneer the technologies of the digital age.
- 22 million UK homes receive ITV, Channel 4 and Five via ntl's national broadcast transmitter networks. ntl also provides transmission for most UK independent radio stations, both analogue and digital.
- ntl provides end-to-end media solutions to the broadcast industry across terrestrial, cable and satellite platforms. This includes satellite uplinking, satellite newsgathering, outside broadcast facilities, programme presentation, play-out and distribution.
- With a portfolio of over 2300 radio sites across the UK, ntl's Wireless Solutions group specialises in shared mobile and cellular network infrastructure, from conventional masts and towers, urban and in-building solutions to access circuits, managed back-haul and core network provision.
- ntl's Public Safety group provides a full range of support services to the UK police, fire, ambulance and other emergency services including design and installation of integrated telecommunications systems, radio system maintenance and fully managed services.
- Further information can be found at www.ntlbroadcast.com

Teachers' TV

Teachers' TV is run by Education Digital, an independent consortium made up of Brook Lapping Productions, ITV and the Institute of Education. The website (www.teachers.tv) has been produced by Victoria Real. A Teachers' TV board of senior educational and media figures will be appointed with a remit to guarantee the channel's independence.

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