



## Media Release

Date: 22 November 2004

### **NTL provides fifth satellite multiplex for ITV**

- **10-year contract to multiplex and uplink additional services**
- **Interactive elements, new channels and further regional variants**
- **4<sup>th</sup> multiplex goes live this month**

ntl's Broadcast division has been awarded contracts to uplink signals to a fourth and fifth satellite transponder for ITV. Currently three transponders provide ITV's digital satellite services from an ntl uplink which opened in November 2001. The fourth multiplex is due to go live during November 2004 with the fifth due next March; they will enable further regional variants of ITV1 and additional interactive applications.

Simon Thrush, head of satellite and playout in ntl's Media Solutions group, said: "ITV is of course one of our biggest customers and we're delighted to support the development of their digital satellite offering. DTH transponder space is in short supply, so it's good to know that ITV has the necessary capacity for its current and planned services."

Mick Desmond CEO ITV Broadcast added: "It's important that our full range of services is available as widely as possible and we're delighted to partner with ntl to expand our satellite transmissions."

ntl provides full-time satellite services for over 150 satellite channels from teleports in London and Winchester. To maximise cost-effectiveness ntl operates shared digital multiplexes on key satellites, and the company recently acquired its own DTH transponder on Eurobird 1 to provide end-to-end solutions, including playout, for new channel entrants.

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**More on ntl's Broadcast division:**

- The Broadcast division of ntl has a 49-year history in transmission and has helped pioneer the technologies of the digital age.
- 22 million UK homes receive ITV, Channel 4 and Five via ntl's national broadcast transmitter networks. ntl also provides transmission for most UK independent radio stations, both analogue and digital.
- ntl provides end-to-end media solutions to the broadcast industry across terrestrial, cable and satellite platforms. This includes satellite uplinking, satellite newsgathering, outside broadcast facilities, programme presentation, play-out and distribution.
- With a portfolio of over 2300 radio sites across the UK, ntl's Wireless Solutions group specialises in shared mobile and cellular network infrastructure, from conventional masts and towers, urban and in-building solutions to access circuits, managed back-haul and core network provision.
- ntl's Public Safety group provides a full range of support services to the UK police, fire, ambulance and other emergency services including design and installation of integrated telecommunications systems, radio system maintenance and fully managed services.
- Further information can be found at [www.ntlbroadcast.com](http://www.ntlbroadcast.com)

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