



Media Release

Date: 10 September 2004

NTL demonstrates DVB-H broadcast to Tablet PC

- **First implementation of Windows Media 9 Series over DVB-H**
- **Efficient coding, reception and decoding for mobile applications**
- **Demonstration of flexibility of mobile DVB-H platform**

IBC, Amsterdam (Stand 1.259): ntl's Broadcast division has mounted the first demonstration of the transfer of Microsoft's Windows Media Video 9 Series over a DVB-H platform, enabling high quality pictures to be delivered to a Tablet PC at low data rates. The demonstration shows the flexibility of the proposed DVB-H standard as a bearer for streamed video and multimedia content using the latest generation of high-efficiency codecs.

The demonstration, on ntl's stand at IBC, featured widescreen movie content encoded at 400 kbit/s and transmitted within the exhibition hall, producing high quality images on a Tablet PC fitted with a prototype DVB-H receiver from DiBcom, the leading provider of mobile DVB front-ends.

"A combination of the robust DVB-H technology plus the Tablet PC form factor makes for a novel implementation of Mobile Television," said Erin Cullen, Lead Product Manager at the Windows Digital Media division at Microsoft. "We are pleased that our partners ntl have come up with this innovative application for DVB-H and Windows Media 9 Series."

Simon Mason, head of new product development in ntl's Broadcast division, added: "We are delighted to be able to demonstrate Windows Media 9 Series on yet another platform, showing the flexibility, interoperability and quality of both the codec and the DVB-H format."

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More on ntl's Broadcast division:

- The Broadcast division of ntl has a 49-year history in transmission and has helped pioneer the technologies of the digital age.
- 22 million UK homes receive ITV, Channel 4 and Five via ntl's national broadcast transmitter networks. ntl also provides transmission for most UK independent radio stations, both analogue and digital.
- ntl provides end-to-end media solutions to the broadcast industry across terrestrial, cable and satellite platforms. This includes satellite uplinking, satellite newsgathering, outside broadcast facilities, programme presentation, play-out and distribution.
- With a portfolio of over 2300 radio sites across the UK, ntl's Wireless Solutions group specialises in shared mobile and cellular network infrastructure, from conventional masts and towers, urban and in-building solutions to access circuits, managed back-haul and core network provision.
- ntl's Public Safety group provides a full range of support services to the UK police, fire, ambulance and other emergency services including design and installation of integrated telecommunications systems, radio system maintenance and fully managed services.
- Further information can be found at www.ntlbroadcast.com

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